

# 5<sup>th</sup> ANNUAL FREEZIN FOR A REASON

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Why would anyone jump into freezing cold Potomac River water on New Years Day? The answer is simple: To HELP OTHERS. On Sunday, January 1<sup>st</sup>, 2012, brave people will again take on the challenge of plunging into water that if they are lucky, will be more than 37 degrees (last year's temperature). The Freezin For a Reason Plunge money will help local charities that have a very serious need this time of year.

As the participants gathered on the boat ramp for pre-jump pictures, it is a party atmosphere with all wishing each other good luck and Happy New Year. Many of the participants wear fun costumes like Cutter Hadley most outrageous costume last year dressed as a 6 foot 4 inch mermaid including a tail!

Funds pledged to these brave people will be used to help the local BEACON organization, the Alan P. Linton cold weather shelter in Frederick, and BARC.

BARC would like to express its thanks to the Brunswick Ambulance Crew who help make our event safe and to the City of Brunswick for allowing us to use the campground. A special thanks to all who contributed in support of those who entered the river. Many are going through some difficult times during this winter and the funds raised will help the food bank, the emergency relief fund, and those without a warm shelter to call home. You can still donate to this cause by contacting a person listed in the article or call 301-834-8045 and set up a contribution. No matter how bad times may feel for you, remember there are many in much worse shape who need help with their families and children.



# THE BRUNSWICK AREA RECREATION COUNCIL (BARC)

*Presents*

## THE 5<sup>TH</sup> ANNUAL FREEZIN' FOR A REASON



**Where:** Brunswick Family Campground, C & O Canal Brunswick, MD (see directions on back)

**When:** January 1<sup>st</sup>, 2012 Sunday New Years Day

Plunge takes place at 12:00 noon

Arrive by 11:15 am to turn in donations and this sheet

**Benefit:** BEACON (Brunswick Ecumenical Assistance Committee)

ALAN P. LINTON JR. EMERGENCY SHELTER (Cold Weather Shelter Program)

BARC (Brunswick Area Recreation Council)

**Parking:** Plenty of parking at campground

**Giveaways:** T-shirts / Hot Drinks / Baked Goods to all participants

Gift Card to the top 3 fund raisers

**Participants are asked to call a number listed below to register.**

1. Participants must be at least 16 years old and in good health.
2. Participants are asked to enter the water at least up to their ankles.
3. Participants must remain in the water for at least 30 seconds.
4. Participants must wear some type of shoes in the river.
5. **A minimum of at least \$25 in pledges must be turned in on the day of event.**

**All donation checks are to be made payable to BARC. (Funds distributed to groups and charity). Please complete the registration form and mail to the listed address or bring with you to the event. Be sure to bring pledges and pledge sheet to the event. (Must have pledge money to participate).**

**Mail To:** Bob Ward, 713 East "A" St., Brunswick, MD 21716

**CALL:** 301-834-8215 or 301-834-8045 or 301-631-2670 x117 for more information and to register as a participant. If weather in terms of snow emergency is a concern, please call to confirm that the event will take place by 9 am.

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**ZIPCODE:** \_\_\_\_\_

**HOME PHONE #:** \_\_\_\_\_ **E-MAIL ADDRESS:** \_\_\_\_\_

**T-SHIRTS SIZE: (ADULT)**    XXL    XL    L    M    S

**THANK YOU FOR YOUR SUPPORT**

# PLEDGE SHEET

FILL OUT THE ATTACHED SPONSOR SHEET AND BRING WITH YOU ALONG WITH SPONSORED MONEY ON THE DAY OF THE PLUNGE.

**MINIMUM OF \$25 IN PLEDGES IS REQUIRED TO TAKE PART IN THE EVENT!**

ALL PROCEEDS BENEFIT THOSE IN NEED AND AREA FAMILIES. WE WORK WITH BEACON AND THE RELIGIOUS COALITION TO PROVIDE FUNDS FOR THOSE IN NEED.

START COLLECTING PLEDGES FROM YOUR FRIENDS, FAMILY, CO-WORKERS AND NEIGHBORS AND SHOW THEM YOU HAVE THE COURAGE TO SACRIFICE FOR THOSE IN NEED!

THIS IS A FUN WAY TO WELCOME IN THE NEW YEAR AND HELP YOUR COMMUNITY BY TAKING PART IN THIS UNIQUE EXPERIENCE! (Fun costumes are always welcome).

**CHECKS MADE PAYABLE TO: BARC—Use extra sheet as needed.**

SPONSORS NAME	ADDRESS	AMOUNT PLEDGED

**PLEASE INDICATE WHERE YOU WISH YOUR SHARE OF PLEDGES TO BE DONATED TO:**

**BRUNSWICK AREA (BEACON):** \_\_\_\_\_ **FREDERICK AREA (ALAN P. LINTON SHELTER):** \_\_\_\_\_

DISCLAIMER: I for myself, my heirs, and administrators, hereby signify that the Brunswick Area recreation Council, (sponsors of the THE FREEZIN FOR A REASON PLUNGE), and all other organizations and persons connected with their event will not be held responsible for any injuries or damages I might suffer as a result of my participation in the event. I hereby waive any claim of damages to my person or property. I certify that I am in reasonable physical condition to take part in this event. I permit the use of my photograph to be taken during this event and published without compensation.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

**IMPORTANT TO CALL, REGISTER, AND STAY IN TOUCH! No Restrooms at the campground, but a heated area for changing is available. The Plunge we will call reschedule in case of bad weather.**

**Parent signature if under 18:** \_\_\_\_\_

DIRECTIONS: Go to the corner of Potomac St. and Maple Av. Downtown Brunswick, (the stop light in the center of downtown). Continue straight going toward the train tracks and train station. Go over the tracks heading toward the river and canal. When you reach the canal, turn left down the gravel road 1 mile to the Brunswick Campground on your right. (CALL NUMBERS LISTED FOR HELP ON DIRECTIONS).